

## Attachments for Doosan Forklifts

Doosan Infracore Company Ltd. is a transnational company consisting of Diesel Engines, Defense Industry products, Industrial Vehicles, Construction Equipment and Machine Instruments and Automation Systems.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

With a association consisting of over 90 independent sellers, the lift truck group provides quality materials handling equipment to the wide-ranging North American marketplace. Doosan Infracore America Forklift dealers successfully operate in over 220 service and product sales locations throughout Canada and the U.S. The lift truck product line impressively features 63 distinctive machines consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these various vehicle versions vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest developing forklift and lift truck company in the North American market, due to its excellent level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Forklift users. The U.S. forklift division stationed in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

### Doosan's lift truck history

Initially the domestic forklift marketplace in Korea was an open import enterprise. Korea Machinery Co. Ltd. began in 1960, to import fully assembled forklifts as part of a domestic equipment expansion venture. Sales of these goods were primarily targeted to state-run companies, large scale businesses, and the armed forces. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

### Expansion of Forklift Exports

Domestic lift truck trade for Daewoo started in 1967 and grew to an astounding 90% market share in Korea. By the 1980's, Daewoo's advanced technological enhancements combined with sales success placed them in a position of significant expansion of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This plan greatly expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a contemporary plant which helped establish the business for the fabrication of high added-value goods suited for export. In 1993, the company had a international sales network and started exporting models they had established through in-house expertise, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into international marketplaces.